DigiENTAid PROJECT NEWSLETTER 4

February 2024

Successful Transnational Meeting in Brasov

We are excited to share with you the outcomes of our last transnational meeting held in Brasov on February 20th and 21st, 2024. Hosted at 8 Apollonia Hirscher St., the event brought together representatives from partner organizations to discuss and advance the objectives of our project.

The meeting has start with a warm welcome to all participants, followed by an update on project objectives, activities, and achievements by FPIMM Brasov. The session included insightful presentations on various project components, including the Matrix of Crisis Resilience, Self-Assessment Test for Crisis Agility, SME Consultant Training Toolkit, and the Development of Small Business Resilience Training Programme, among others. The discussions also covered multiplier events and dissemination plans, ensuring effective outreach and engagement.

The afternoon sessions were dedicated to Q&A sessions, providing clarifications and feedback on previous discussions. Updates on quality assurance, project budget execution, and administrative matters were also addressed, ensuring smooth project management.

A key focus of the meeting was on project sustainability, with proposed measures discussed among all partners. The day concluded with a social dinner, fostering networking and collaboration among participants.



Digital First Aid Kit ENTrepreneur's for recovering from COVID-19 pandemic



• FPIMM: The know-how transferred during the training, as well as the inspiration from best practices presented, international exchange of experiences, allowed us to develop our capacity to offer more complex consulting services, including those related to increasing resilience to crises and facilitating the shift towards digital business models.

Overall, the transnational meeting in Brasov was a resounding success, fostering knowledge exchange, collaboration, and progress towards our project goals. We extend our gratitude to all participants for their valuable contributions and look forward to continued collaboration in the future.







As we reach the culmination of the project, an inspiring journey aimed at empowering small businesses and entrepreneurs to navigate the challenges of the current crisis, we commit to continuing our efforts.

Our pledge is to further support and strengthen these communities, propelling them towards a more resilient and digitally empowered future.

Explore here the highlights of our partnership, where we worked tirelessly towards the successful implementation of Project **DigiENTAid!**



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